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Full Fibre Broadband: Everything You Need to Know

Looking for a super-fast internet connection that's going to give you the best possible digital experience? Look no further. With Zen's Full Fibre internet, you can reap the incredible benefits that FTTP connections has to offer – all in one competitive package that's tailored to your exact needs.

So, sit back and enjoy the most seamless connection available – allowing you to stream, browse, chat, dial in, and zone out without any interruptions. Now that's one way to feel Zen.

In this guide:

- **What is Full Fibre Broadband?**
- **How does Full Fibre work?**
- **Why do I need Zen Full Fibre?**
- **What is the difference between Full Fibre and broadband?**
- **How is Full Fibre installed?**
- **When is Full Fibre coming to my area?**
- **What plans are Zen offering for Full Fibre?**

You've probably heard plenty of talk about Full Fibre being the most resilient and ultra-fast broadband available, but what does this mean for you? Let us bring you up to speed. Read ahead to discover everything you need to know about Full Fibre broadband, so you get ahead and connect well before the 2025 landline switch off.

What is Full Fibre Broadband?

Full Fibre refers to a fibre connection that travels **directly to the home**. This is also known as FTTP (Fibre to the Premises). The beauty of this is that there's no traditional copper cables needed, which are currently being used to facilitate FTTC (Fibre to the Cabinet) broadband. This less favourable form of technology is also known as Fake Fibre.

Because Full Fibre broadband is a Single Order broadband, you can expect **speeds of up to 900Mbps**. That's an incredible **12x faster than the UK average**. This means you can enjoy a far more reliable and robust service than your standard 'Fake Fibre' broadband, which is infamous for slower speeds, inconsistency, and poor service.

You may well have heard that the Great British Switch Off is rapidly approaching, with December 31st 2025 being the final deadline for engineers to cut the chords on dated copper wires for good. In three years' time, phone lines will be nothing more than a pre-historic artifact and the UK will move to a completely digital network. Whilst the final switch off may seem like a fair while off, work is already well underway to provide more homeowners with access to Full Fibre broadband now.

How does Full Fibre work?

Instead of using unsustainably sourced copper, Full Fibre is made **with fibre optic cables** that carry super-fast internet data across larger areas. As the connection is being carried directly to the homes (and not through a cabinet), this enables rapid download speeds, seamless streaming, and a high-quality service. Living in a digital age where we use more devices than ever before means we need a **future-proof solution** to ensure we have access to the most reliable internet connections. This Full Fibre roll-out is the digital transformation the nation has been waiting for – and it's only going to continue getting better.

How fast is Full Fibre broadband?

Here at Zen, we know that people use internet for different things – and we have the packages to accommodate this. That's why we've been working hard to ensure all our customers can access a range of CityFibre packages that suit their individual needs. For example, **our top fibre package offers download speeds of 900mbps with an average upload speed of 100mbps**. This is perfect for a large family using multiple devices, be it for taking important work calls or streaming the latest movies. Or, if you're living alone and consider yourself an avid gamer, **our Full Fibre 500 package includes an average upload speed of 70mbps and HD**

streaming – guaranteed to keep your game strong. [Check here](#) to see what's on offer.

Why do I need Zen Full Fibre?

With so many options available, choosing a broadband provider that can truly deliver can be an overwhelming task. We get it. As **the UK's only Which? Recommended provider for broadband**, we're here to help you make the most of Full Fibre – so you can enjoy all the key benefits it has to offer without having to worry about missing any of the action. Boosting with Zen Full Fibre couldn't be easier, and we have the stats to prove it:

Achieve speeds 12x faster than the UK average – However you're using your devices, let Zen CityFibre elevate your digital experience to speeds that exceed your expectations. Once you switch to the lightning speeds CityFibre has to offer, you won't go back.

Download a movie in minutes – Got a movie night in planned? We've got you covered. You can download the latest blockbuster in 1080p HD in less than a minute. In comparison to a standard 10Mbps, this would take up to an hour. It's a no brainer.

Supports use of multiple devices at once – Families that have multiple devices for different needs require an ultra-reliable broadband connection that can deliver speedy download and uploads times, every day. Install Full Fibre internet and you'll be sure to keep the 'zen' at home.

The UK's only Which? Recommended provider for broadband – There's a reason we're trusted by millions of homes across the UK. We're dedicated to putting our people and the planet at the forefront of what we do – and we'll go above and beyond to ensure our customers are supported every step of the way.

A choice of speeds of up to 900Mbps – Whether you're working from home, streaming the latest box sets, or gaming to your hearts content – everyone uses their devices differently. That's why we prioritise flexibility with our packages. Choose the perfect Full Fibre deal to suit your needs and enjoy the super-fast benefits that come with it.

When is Full Fibre coming to my area?

Having already seen the incredible ways our customers are benefitting from Full Fibre; we're making it our mission to deliver this service to millions more homes across the UK. **The Full Fibre roll-out is rapidly expanding**, and we're working hard to ensure more areas across the country can access the great ways it can transform every homeowner's digital experience. If you're unsure whether your local town currently has access to Full Fibre broadband, [feel free to use our postcode checker](#). Don't worry if it's not there quite yet – we're accelerating as fast as we can to make sure you can reap the benefits before the 2025 Switch Off.

What is the difference between Full Fibre and broadband?

Full Fibre broadband delivers a far more robust connection in comparison to traditional copper cables, which only supplies part of the connection. The disadvantage of this dated technology means a weaker signal strength and slower internet speed – not ideal for those long days of virtual meetings, or movie nights with friends. Full Fibre, on the other hand, has a fibre optic cable that carries data straight to your home or business. With Zen's Full Fibre 900, **you can download a 60GB game in under 10 minutes, or a 4GB HD movie in a rapid 38 seconds** – without any pesky buffering or interruptions. It's a no brainer.

How is Full Fibre installed?

Unlike other traditional types of broadband, Full Fibre doesn't require a phone line to work. To get started with the installation, we'll send you a router in advance, which one of our friendly engineers will set up for you. Depending on where you live, this will either be delivered overhead (from a nearby telegraph pole) or underground (a narrow trench). So that you know exactly what to expect, we'll discuss the best route for you. Once the cable is in place, a small hole will be drilled through the wall to house a small box on either side. You don't need to do a thing – but it would be great if you could just make sure that you have spare power sockets near the entry. Once set up and tested, you'll be ready to enjoy the endless benefits of Full Fibre. Oh, and don't worry about the mess – our engineers will of course sort that before they leave!

What plans are Zen offering for Full Fibre?

At Zen, we're proud to be a CityFibre provider of choice. Harnessing our partnership, we're working closely to deliver all Zen customers with access to a wide range of Full Fibre packages that suit your personal needs. In fact, we've tailor made each package to fit your average usage – and even the length of time you want to commit to. To find your perfect match, discover our Full Fibre packages here.

Ready to get started?

At Zen, we like to keep things as simple as possible – and we know our customers are the same. To get started, simply get in touch with our friendly team so that we can guide you to the right package for your specific needs. Head to our [contact us page](#) and talk to us via phone, online chat, or email about how you can make the Full Fibre switch. Game on!